

HEB

Changing Technology and Its Impact on Human Being Social Relationship

CASS

Dr Richa Srivastava

Assistant Professor, Department of School of Law, JEMTEC School of Law, India

Email ID-richasandeep sri@gmail.com

ABSTRACT:

Technology has adjoin each facet of life, making it life easier comfortable, Superior and divergent. Technology has drastically transformed our living. ... Technology Plays a Vital important role in today's world because it serves a various functions in different sphere. In modern time human life has become puppet in hands of Technology, we are so much glued with gadgets phones, computers, cars, machines, etc. The enlargement and expansion of technologies is briskly changing modern economic ramp-up from micro to macro levels, it accelerated the growth with fast momentum ameliorate every sphere of nation

. They create all the new tools for the transmission, exchange and storage of information Virtual space and internet groups are developing swiftly example – social networks, blogs and news portals etc

We can't dream or visualize our life without latest gadgets & devices. It is a measuring scale of development, progress & prosperity for any country. Our country is carving a niche for itself at National and International ground.

Technologies not only effect cultural, materialistic growth but it has put its influence on the social behavior of people, of all ages&stages

Most people today, especially teenagers are found to their cell phones constantly updating their instgram status or posting new selfies.the concept of socializing has now reduce to texting on social media .today modern generation believe in face books instead of face to face relations. not only the teenagers are effected but entire society is plagued by this communication

Today young generation are totally in the clutches of technology, excess use of it making teenage ,kids, children enslave .As a result the alienation of individual from society. Technological advancement also responsible in degradation of moral values. It is also developing individualist approach of a person toward himself. we have become serf vassal of science &technology. Our Reliance on technology requires to be restrained otherwise because this is badly affecting social institution, social behavior of people of all ages.

Keywords: Briskly, eco ramp-up, ameliorate, Serf vassal, enlargement.

Access this Article Online	Quick Response Code: 
Website: http://heb-nic.in/cass-studies	
Received on 23/05/2019	
Accepted on 29/05/2019 © HEB All rights reserved	



INTRODUCTION

Technology has adjoin each facet of life, making it life easier comfortable, Superior and divergent. Technology has drastically transformed our living. ... Technology Plays a Vital important role in today's world because it serves a various functions in different sphere. In modern time human life has become puppet in hands of Technology, we are so much glued with gadgets phones, computers, cars, machines, etc. . Like that without it we cannot walk a single step. Our life has no meaning. The enlargement and expansion of technologies is briskly changing modern economic ramp-up from micro to macro levels ,it accelerated the growth with fast momentum ameliorate every sphere of nation Dr S.c.Soc Prof Vladimir Menshikov(2016)”The development of technologies is rapidly changing modern economic processes at the micro and macro levels, automating and upgrading all areas of national economies.”¹ With the changes in the scales of production of goods and provision of services, information and communication technologies eradicate geographical distances, and influence the idea of cooperation and collaboration, generating the social networks and expand the value of Interpersonal relationship. People fabricate advance instruments for the transmission this has given new horizon to; interchange and preservation of information at a distance, including the gadget enkindle the design of networks of people interests: Google, wikis, explore knowledge, information accumulator, content advisors, groupware, mapping, tagging, meta tags, cloud collaboration. Virtual space and internet groups are developing day by day. – Social networks, blogs and news portals, multiple games option, podcasting (blogging, based on audio format),

We can't dream or visualize our life without latest gadgets & devices. It is a measuring scale of development, progress & prosperity for any country. On the other hand the latest gadget is a symbol of status in society in modern society.

Technology is developing so rapidly that it has completely changed the face of society. Every where the foot print of imperative technology can be seen. Due to technological advancement and communication the world seems to be shranked .it has come on our finger tips. Now we can get our self connected easily with a person who is sitting on a far distance through technology and It development & progress.

Technology is the cause of simile now we are Progressing in all fields Medical, social, economical or political, cultural etc.It is possible now to cure dangerous diseases to cast votes through EVM machines, job can be searched through various websites not only this but train or flight tickets status can be checked and booked on line. All this came true or possible due to technological growth. Our country is carving a niche for itself at National and International ground.

Technologies not only effect cultural, materialistic growth but it has put its influence on the social behavior of people, of all ages stages changes the system the way children are socialize and communicate with others in modern times.. On one hand country is rising with leaps and bounce. Technology advancement is good for growth but on the other hand we cannot ignore the negative impact of technology on social behavior. Khulaifi (2002) “sought to explore the advantages and

disadvantages of the internet. The results showed that most of the participants (91.7%) have the desire to use the internet, and focus on the most important uses of this network for the purposes of communication, exchanging information with others, searching for information and entertainment. Participants in this study revealed the negative aspects of the internet such as helping in the cultural invasion, and causing social, ethical, and health problems if it is used frequently” 2

Now there is no emotional bonding between the relations, everyone is busy with their own world. Where there is space for latest devices & gadgets but not for humans

Most people today, especially teenagers are found to their cell phones constantly updating their Instagram status or posting new selfies. The concept of socializing has now reduce to texting on social media. Today modern generation believe in face books instead of face to face relations. Not only the teenagers are effected but entire society is plagued by this. Bryant (2006)” carried out a study intended to identify the relationship between the use of text messaging and the formation of social networks for teenagers. The sample of study consisted of 40 participants ranged in age group (11-13 years). The study results confirmed that there is a limited overlap between friendships in the lives of individuals and friendships through interactive technology. So, there is a number of friends on the internet to communicate with them on line and instant messaging has proven that it is not a substitute for a source of social support to people who suffer from isolation” 3]festivals are a unified bonds acc to sociologists but with advancement of technology they have just become the version written in text actually the essence of relation ,sweetness, binding on basis of love, care are counted in old chapters new thing is according to situation send greetings,wishes,GIF,emojies etc .today our dependency is largely on technology. Schiffirin et al.(2010)”’s study, participants rated face-to-face communication very highly for its usefulness in building interpersonal relationships, and felt that people were more likely to care about them”4and to provide practical support face-to-face than online. This finding also aligns with the assumption in the displacement hypothesis that relationships that are built off-line are stronger and of higher quality (Kraut et al., 1998).5

With the plethora of CTs now available, it may be easy to underestimate face-to-face Communication. In contrast, our results indicate that face-to-face communication is still of key importance, and suggest that it cannot necessarily be replaced with communication.

Today young generation are totally in the clutches of technology, excess use of it making teenage ,kids, children enslave .their studies are effected, not getting time to exercise, outdoor games importance is disappear. Recent research have prove that devices such as tablets and smart phones emit harmful blue light that can cause headaches, eye strain and irritated eyes for children. Lacks of consideration unrestness, belly fat, spondylolisthesis at a very early age are the harmful consequences of technology advancement .It have made the young children lazy. Despite of all this smart generation has given the a new name Gen-ten Due to change occurred in various social Institution of society Lailah (2009)’ conducted a study aimed at clarifying the role of media in the information technology that badly affecting the family relationships, and focused on the negative impact of the performance

of the media and information technology in our society. As a result, this helps to erode the value systems which oriented to family interaction. The study recommended upbringing the young and the adult according to amoral system supporting their identity'6 '.

A new problem has emerged that this new generation is totally cut off from social relations; they live in their virtual world where relations have no significance for them. Some argue that online communication has an overall negative effect on relationships. In particular, the displacement hypothesis suggests that online communication takes time away from face-to-face communication, weakening more generally, several studies have found positive associations between online Communication, well-being and relationships (Bessière et al., 2008; Grieve et al., 2013; Shaw & Gant, 2002). In particular, Kraut et al. (2002) followed up his earlier study (Kraut et al., 1998) that had shown negative associations and that led to him proposing the displacement Hypothesis. The follow-up study indicated that many of the negative effects of online Communication had dissipated, being replaced by mostly positive effects on communication, Social involvement and well-being. They suggested that this may be due to a change in the Nature of the Internet. In particular, as more people moved online, Internet use became less Isolating. However, it should be noted that Kraut did not abandon the displacement theory entirely (c.f. Shklovski et al., 2004).6 relationships, and encouraging weak relationships at the expense of strong ones (Kraut et al., 1998).7 Children have become addicted to the new gadgets, devices, computers & internet that this influenced their behavior they have been frustrated, they use a new type of language slang. Even this latest technology has open doors of various new crime i.e. cybercrime, hacking etc.,7,8,9,10,11,12

CONCLUSION

Our Reliance on technology requires to be restrained or suppress. Al Yousef (2006) conducted a study under a title of the "Advantages and Disadvantages of Modern Technologies - Studying the negative effects on the health of the individual." The study pointed out that in the case of addiction to the use of the internet, this will lead to a loss of self-control, the neglect of personal status, poor relations and communication in the social environment. The study confirmed that the risk of internet addiction is increasing among people who enjoy free access to it, as a case of university students' 13

. Until or unless we developed the habit to control our self & limit the use of latest gadgets and internet. We cannot lead a natural life. We all are living artificial life. Our aim should be to develop harmonious, healthy relationship with technology. It is the duty of each and every human being to let technology a boon and not transit into a bane. Professor Joseph Weizenbaum agreed that advancements in technology were leading to a loss of moral responsibility. He carries on in the tradition of 'those who value humans and human society above all and who are alarmed by the degree to which society seems ready to accept technology and all its supposed benefits with little question' [14 He appears to warn society that we shouldn't readily accept all the advancements of technology, but question them and look at the dangers of computers one day being so advanced they replace

humans. He was the one to introduce 'Alien intelligence' a term to really argue that while 'intelligent computers may appear to be by virtue of advances in artificial intelligence, they should never be involved in human affairs.' [15]

As a result the alienation of individual from society. Technological advancement is also responsible in degradation of moral values. It is also developing individualist approach of a person toward himself. We have become serf vassal of science & technology. Our Reliance on technology requires to be restrained otherwise because this is badly affecting social institution, social behavior of people of all ages.

REFERENCES

- [1] Prof Vladimir Menshikov, & Ludmila Sinica (student PhD), Article online ProQuest Topic Network Capital and Information and Communication Technologies: Opportunities in the Era of E-Society." Pg 21, 2016
- [2] Khulaifi, M, the impact of the Internet in the community: a field study, Alam Al Koteb, 22(5) and 6, pp. 469-502, 2002.
- [3] Bryant, A. Sanders, J & Mal, W, Instant Image text and adolescents social networks, 4 Journal of Computer and Communications Mediation, 2006.
- [4] Schiffrin, H., Edelman, A., Falkenstern, M., & Stewart, C. (2010). The associations among computer-mediated communication, relationships, and well-being. *Cyber psychology, Behavior, and Social Networking*, 13(3), 299-306.
- [5] Kraut, R., Patterson, M., Lundmark, V., Kiesler, S., Mukopadhyay, T., & Scherlis, W. (1998). Internet paradox: A social technology that reduces social Prof Vladimir Menshikov, & Ludmila Sinica (student PhD), Article online ProQuest Topic Network Capital and Information and Communication Technologies: Opportunities in the Era of E-Society." Pg 21, 2016
- [6] Lailah, A, The role of mass media and information technology in the family disruption: monitoring the movement of the reaction from the center to the margin. Scientific Conference: media, and challenges of the times, Cairo University, Faculty of Information, p. 23, 2009.
- [7] Bessière, K., Kiesler, S., Kraut, R., & Boneva, B. (2008). Effects of Internet Use and Social Resources on Changes in Depression. *Information, Communication & Society*, 11(1), 47-70.
- [8] Grieve, R., Indian, M., Witteveen, K., Tolan, G. A., & Marrington, J. (2013). Face-to-face or Facebook: Can social connectedness be derived online? *Computers in Human Behavior*, 29, 604-609.
- [9] Shaw, L. H., & Gant, L. M. (2002). In Defense of the Internet: The Relationship between Internet Communication and Depression, Loneliness, Self-Esteem, and Perceived Social Support. *CyberPsychology & Behavior*, 5(2), 157-171.

-
- [10] Kraut, R., Kiesler, S., Boneva, B., Cummings, J., Helgeson, V., Crawford, A. (2002). Internet paradox revisited. *Journal of Social Issues*, 58(1), 49-74.
- [11] Kraut, R., Patterson, M., Lundmark, V., Kiesler, S., Mukopadhyay, T., & Scherlis, W(1998). Internet paradox: A social technology that reduces social involvement and Psychological well-being? *American Psychologist*, 53(9), 1017-1031.
- [12] Shklovski I., Kraut, R., & Rainie, L. (2004). The Internet and social participation: Contrasting cross-sectional and longitudinal Analyses. *Journal of Computer-Mediated Communication*, 10(1). 10
- [13] Stepanikova, I., Nie, N. H., & He, X. (2009). Time on the Internet at home, lonelin
- Al Yousef ,Sh, Modern technologies advantages and disadvantages of a study of the negative effects on the health of the individual. The Book of the nation-Qatar, No. 112, twenty-sixth year, the first edition, 2006.
- [14,15 R.Rosenberg, The social impact of computers (London, Elsevier, 2004)